



MATCH PHARM
FOR
PHARMACEUTICALS & MEDICAL SUPPLIES
2025



Company Overview

Match Pharma is a Yemeni startup specializing in the import, marketing, and distribution of high-quality pharmaceuticals the company aims to ,2025 and medical supplies. Founded in optimize supply and bridge gaps in the healthcare sector by offering the widest range of medical products in the local .market with the best quality and most competitive prices

What truly sets Match Pharma apart is the wealth of experience its founders bring, having played pivotal roles in shaping the local market over the past eight years.” United by a shared vision, they created this company to address gaps in the medical field and ensure optimal product supply in the local market, enabling us to meet market needs efficiently and .professionally

The company focuses on innovation, regulatory compliance, and making a positive social impact, striving to become a .trusted leader in Yemen’s pharmaceutical market



Vision

To be the first choice in Yemen for the distribution and marketing of medical and pharmaceutical products through service excellence, commitment to quality standards, and the establishment of long-term partnerships.

"To be the most trusted partner in advancing healthcare in Yemen through innovative pharmaceutical solutions."



Mission

We strive to provide innovative and safe distribution and marketing solutions for pharmaceuticals and medical supplies, based on quality, speed, and trust—making a real difference in enhancing the efficiency of medical supply chains and achieving customer satisfaction through collaboration with global companies.

"We improve lives by ensuring access to safe and affordable medical products, while promoting sustainable partnerships and community well-being."



Core Values

- Trust & Partnership: We build strong, long-term relationships with our partners, clients, and suppliers.
- Integrity: We operate with full transparency and ethical responsibility.
- Customer Focus: Our solutions are tailored to the needs of healthcare providers and patients.
- Innovation & Creativity: We embrace technology and fresh ideas to stay ahead.
- Quality First: We commit to WHO-approved products and global standards.
- Social Responsibility: We work to improve healthcare access in underserved areas.



Our Team

At Match Pharma, we believe our people are the driving force behind our success. Our team consists of over 30 highly qualified professionals and 12 dedicated medical representatives, each bringing a wealth of expertise and hands-on experience. This unique combination of knowledge and field-based practice empowers us to deliver outstanding service and uphold the highest standards in the pharmaceutical sector.



WHY US

- A team with over 8 years of experience in the Yemeni market
- A flexible and efficient distribution network
- Strict adherence to Food and Drug Authority standards
- Experienced management with deep industry knowledge
- In-depth understanding of the medical market needs in Yemen
- - Smart planning, strategic partnerships, and strong market presence



OUR SERVICES

At Match Pharma, we offer a comprehensive suite of services designed to support and strengthen the healthcare supply chain in Yemen

- Efficient distribution of pharmaceutical and medicinal products across the country
- Reliable supply of medicines and medical equipment to hospitals and healthcare centers
- Strategic medical and commercial marketing of pharmaceutical brands
- Professional management of supplier and distributor relationships
- Expert logistics consulting tailored to the unique needs of the healthcare sector

OUR BUSINESS SCOPE

We cover a wide array of healthcare-related products, including

- Prescription and non-prescription medical products
- Essential vitamins and minerals
- Herbal remedies and dietary supplements
- Cosmetics and other over-the-counter (OTC) products



QUALITY POLICY

Match Pharma is committed to delivering high-quality healthcare solutions that meet global standards. All our products are approved by the World Health Organization (WHO) and comply with Good Manufacturing Practices (GMP).

This commitment is achieved through the implementation and continuous improvement of an integrated Quality Management System and full adherence to applicable laws and regulations.

To realize our ambitions and meet both current and future client expectations, we adopt the latest scientific and marketing approaches through:

- Prioritizing customer satisfaction and anticipating future needs
- Setting measurable objectives aligned with our vision
- Driving continuous improvement and achieving operational excellence



SOCIAL RESPONSIBILITY

As part of our commitment to community well-being and sustainable development, Match Pharma proudly implements

- Health Awareness Campaigns: Focused on maternal health and the prevention of infectious diseases
- Environmental Sustainability: We are committed to launching eco-friendly packaging solutions across our product range by 2027, reducing environmental impact and supporting a greener future



MATCH PHARMA

A Bridge to Overcoming Healthcare Gaps,
One Life at a Time

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